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ANNOUNCEMENT

Ely Leads IMC Discussion of the U.S. Executive Talent Gap

Washington, DC April 11, 2008 – Last night Equity Corps Founder, Steve Ely, led the National Capital Chapter of the Institute of Management Consultants in a discussion of the U.S. Executive Talent Gap and the business case for *Executive Interim Management*. A lively discussion of the challenges and opportunities for operating executives and consultants followed.

Michael E. Cohen, President IMC-NCR, says “Thanks for a magnificent session last night. You provided a very clear, comprehensive and useful description of the Executive Interim Management field. The presentation was very well organized. Your style was enthusiastic and engaging. I've received several accolades.”

About the Issue Executive Interim Management is a thriving industry in the EU, UK, and APAC. In the U.S., top executive talent is becoming increasingly dear as supply contracts. Simultaneously, employment tenures for executives have shortened, and executive hiring and job hunting cycles have lengthened. A recent study put average CFO tenure at 28 months. Are we moving towards a U.S. employment market in which all operating executives are *de facto* interims? If so, what opportunities does this trend imply?

About IMC-NCR The Institute of Management Consultants is the non-profit, national professional organization and certifying body for management consultants. Members of IMC's National Capital region chapter (IMC NCR) are committed to improving the effectiveness of organizations and their management teams. Our more than 130 members, including 50 Certified Management Consultants (CMC), provide the highest level of professional services in diverse areas of management and operations. www.imcdc.org

About Equity Corps Equity Corps is a team of Operating Executives who deploy very quickly to serve *On Demand* as Presidents, CFOs, COOs, and Sales Leaders. With records of success in Family Owned Businesses, private equity portfolio companies, and the Fortune 500, Equity Corps Operating Executives are prepared to help small and mid-cap companies bridge leadership transitions, build sustainable growth and restore performance. www.equitycorps.com